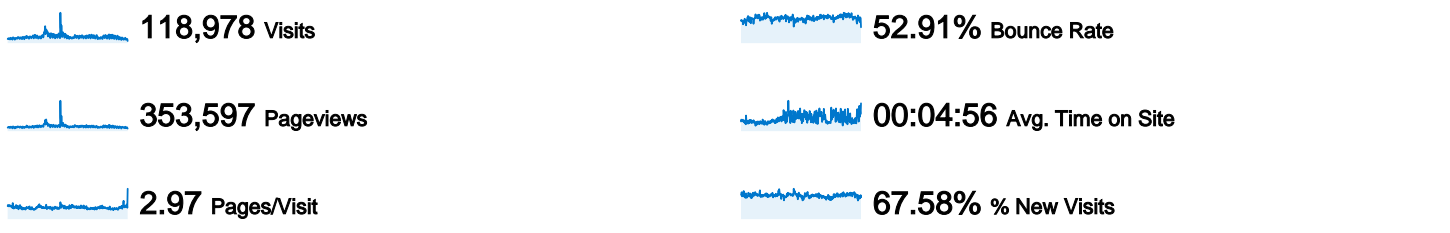
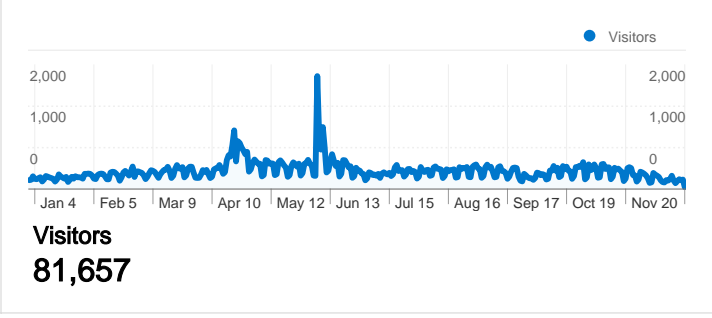


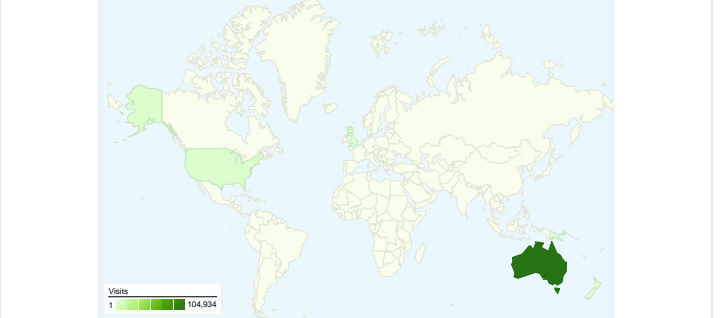
Site Usage



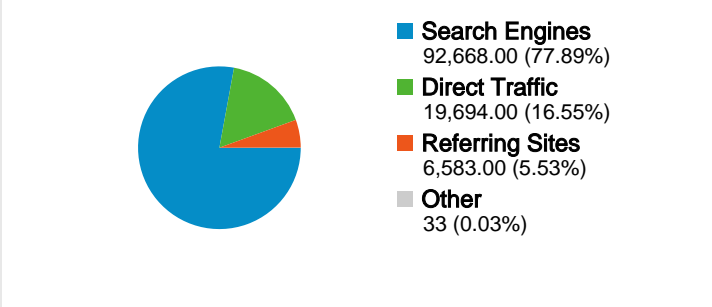
Visitors Overview



Map Overlay

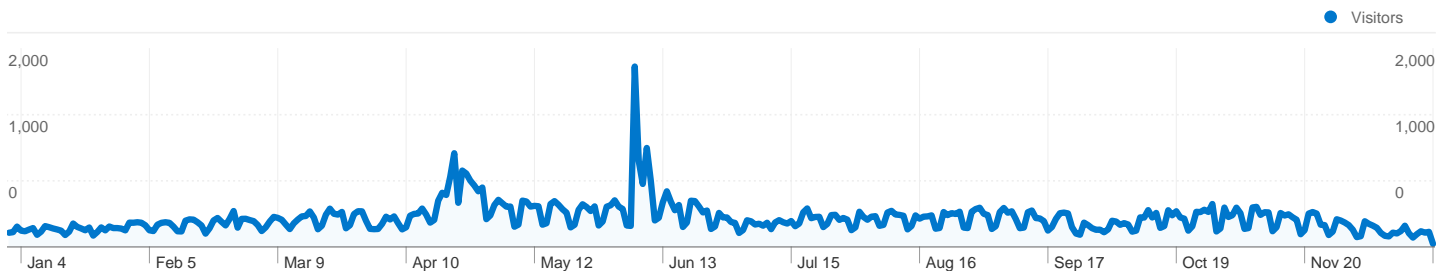


Traffic Sources Overview




Content Overview

Pages	Pageviews	% Pageviews
/	97,299	27.52%
/packages.html	43,526	12.31%
/history.html	38,599	10.92%
/schedule.html	19,776	5.59%
/kokodamap.html	15,882	4.49%



81,657 people visited this site

 **118,978** Visits

 **81,657** Absolute Unique Visitors

 **353,598** Pageviews

 **2.97** Average Pageviews

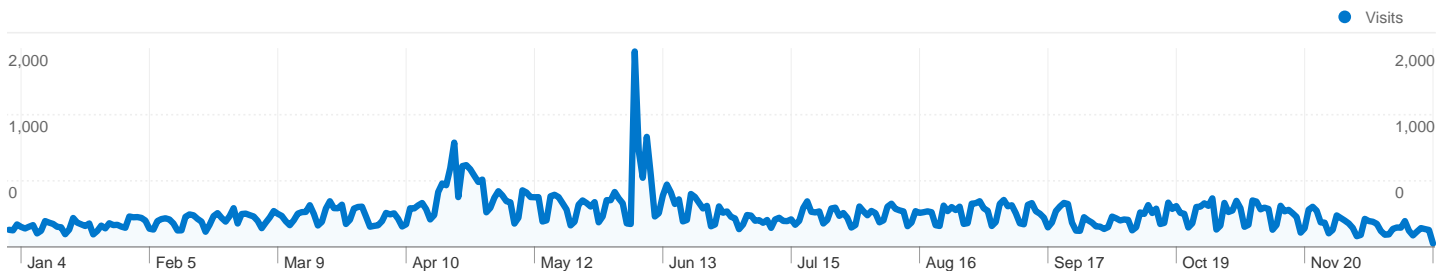
 **00:04:56** Time on Site

 **52.91%** Bounce Rate

 **67.58%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	76,627	64.40%	Unknown	34,812	29.26%
Firefox	18,775	15.78%	Cable	33,778	28.39%
Safari	15,189	12.77%	DSL	33,700	28.32%
Chrome	5,926	4.98%	T1	14,374	12.08%
Opera	1,458	1.23%	Dialup	1,662	1.40%

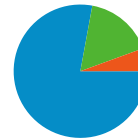


All traffic sources sent a total of 118,978 visits

16.55% Direct Traffic

5.53% Referring Sites

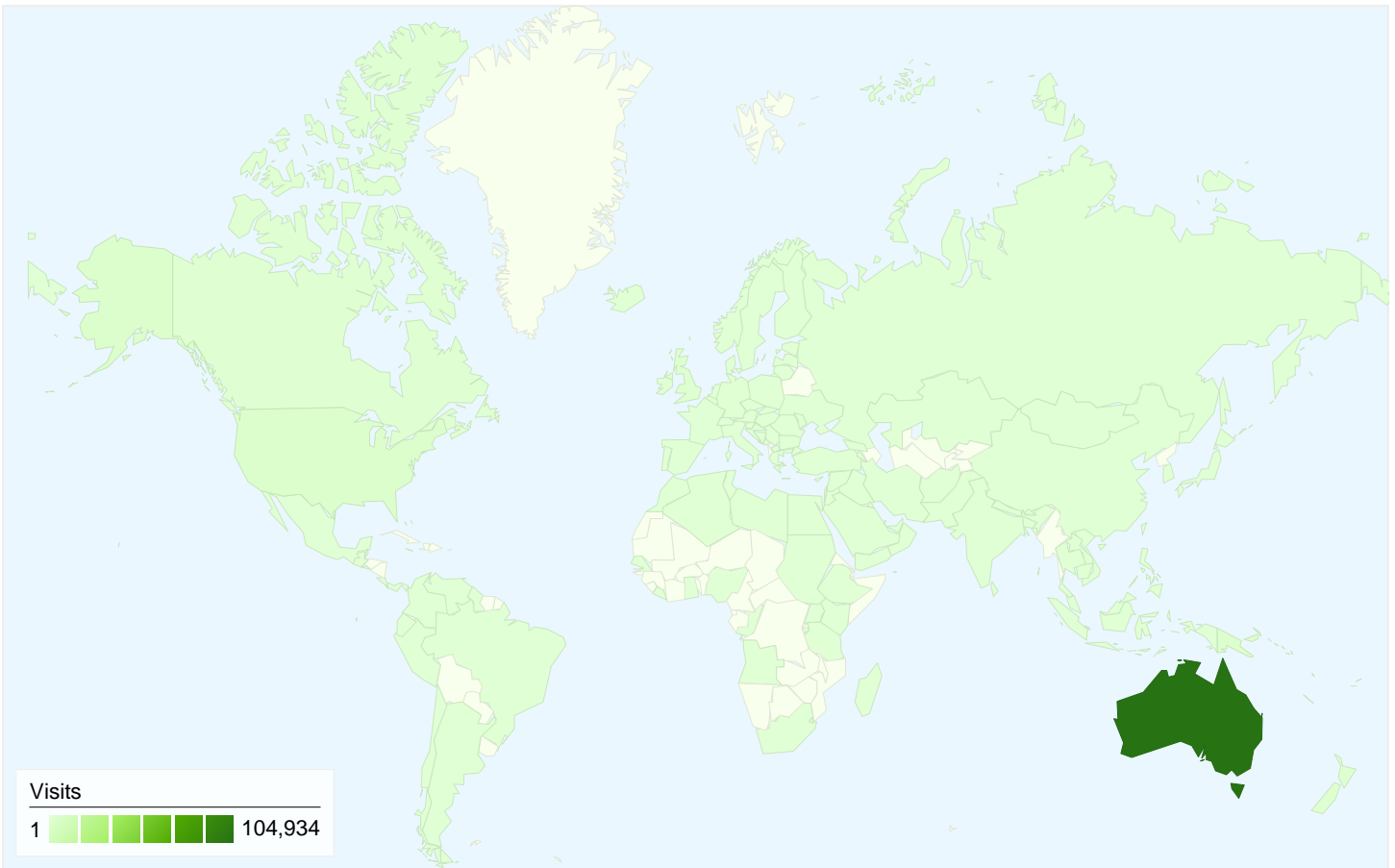
77.89% Search Engines



- **Search Engines**
92,668.00 (77.89%)
- **Direct Traffic**
19,694.00 (16.55%)
- **Referring Sites**
6,583.00 (5.53%)
- **Other**
33 (0.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	87,219	73.31%	kokoda trail	25,559	27.58%
(direct) ((none))	19,694	16.55%	kokoda	7,955	8.58%
bing (organic)	2,874	2.42%	kokoda track	7,765	8.38%
facebook.com (referral)	1,175	0.99%	kokoda trekking	2,675	2.89%
yahoo (organic)	1,096	0.92%	kokoda track tours	1,503	1.62%

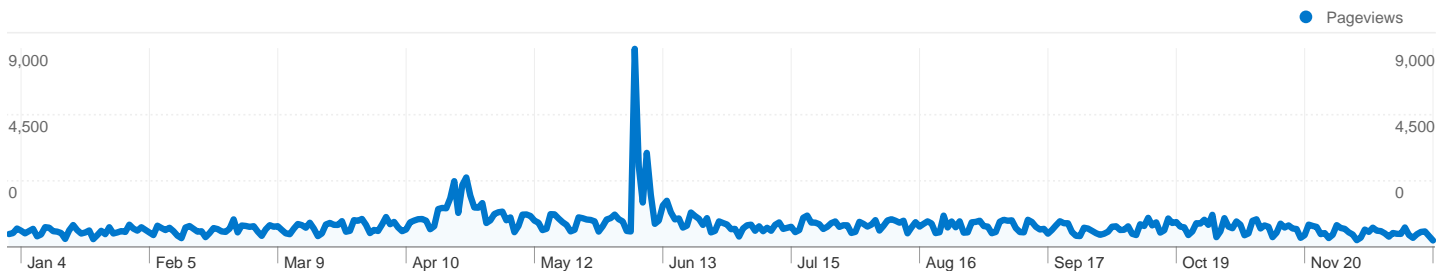


118,978 visits came from 153 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 118,978 % of Site Total: 100.00%	Pages/Visit 2.97 Site Avg: 2.97 (0.00%)	Avg. Time on Site 00:04:56 Site Avg: 00:04:56 (0.00%)	% New Visits 67.80% Site Avg: 67.56% (0.35%)	Bounce Rate 52.91% Site Avg: 52.91% (0.00%)	
Australia	104,934	2.97	00:03:34	67.18%	52.51%
United States	2,455	2.77	00:02:32	87.29%	58.45%
Papua New Guinea	2,296	3.04	01:17:28	32.19%	50.35%
United Kingdom	1,630	3.37	00:03:06	86.81%	49.57%
New Zealand	1,081	3.72	00:04:22	80.20%	42.83%
Canada	676	3.35	00:02:53	84.47%	49.11%
Germany	525	3.28	00:03:00	78.86%	55.24%
Philippines	438	3.31	00:06:16	30.82%	62.10%
Singapore	319	3.31	00:03:15	71.16%	53.61%


Hong Kong	271	2.85	00:03:53	64.58%	64.21%
					1 - 10 of 153



Pages on this site were viewed a total of 353,598 times

 353,598 Pageviews

 266,481 Unique Views

 52.91% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	97,299	27.52%
/packages.html	43,526	12.31%
/history.html	38,599	10.92%
/schedule.html	19,776	5.59%
/kokodamap.html	15,882	4.49%